

**kassow robots**

strong · fast · simple



***We are in motion,  
how about you?***



***Our love:***

Our incredibly  
flexible  
7-axis cobots



***Our wish:***

Having you on board as

***Digital  
Marketing Manager***  
(Prague Office)



***Our mission:***

Shaping the  
future of robotic  
applications

***Focus of work: Homepage, Social Media, Videos***

Check it out and get to know our young robotics company,  
founded by Kristian Kassow in Copenhagen / DENMARK.

Our product portfolio includes five 7-axis cobots for almost infinite application possibilities in human-machine collaboration. They are keen to witness and shape your future development.

 [www.kassowrobots.com/career](http://www.kassowrobots.com/career)

 [hr@kassowrobots.com](mailto:hr@kassowrobots.com)



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You love digital channels like Instagram, Youtube, Facebook and the reporting of the results?



You like working with video editing programs like Adobe Premiere Pro/ Premiere Rush and with Graphic design programs like Photoshop, Canva, Figma?



You are interested in communications about state-of-the art cobots?



You are a team player & you love working in an international environment?



You have 3–5 years of experience in digital marketing?

Then we encourage you to start your career as  
**DIGITAL MARKETING MANAGER @ Kassow Robots**

**Where?** In our Prague Office!

**When?** Tomorrow!

**Why?** Interesting tasks & a great small team!

**How?** Just do it!

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## DIGITAL MARKETING MANAGER @ Kassow Robots

### Content creation for internal & external use

- Recording videos of our cobots (tutorials, feature demos)
- Editing of internal videos & presentations
- Updating/ re-designing outdated documents
- Brainstorming social media content (Instagram, Facebook, YouTube)
- Creating and editing content ideas (photos, videos, GIFs)
- Optimizing SEO

### Further tasks

- Addressing partner network
- Organization of events
- Creating instructional documents team

### Responsibilities

- Managing & optimizing Google Ads
- Re-distributing invoices of monthly expenses Google Ads, Sheet Go & Adobe Creative Cloud
- Shared responsibility for working withing HubSpot & Umbraco

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